**Gabrielle Roach**

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**EDUCATION**

**Miami University**, Oxford, OH – 2017

*Master of Fine Arts – Painting and Printmaking*

GPA – 3.98

**Indiana State University***,* Terre Haute, IN - 2014

*Bachelor of Fine Arts*

Minors: Marketing, Psychology, Art History

Honors; Summa Cum Laude

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**WORK**

**EXPERIENCE**

**Pyramid Hill Sculpture Park & Museum**

Arts & Programming August 2020 – January 2022

Project Manager August 2019 – August 2020

* Developed brand image and marketing messages for the Park and implemented these through a variety of free and paid resources.
* Drafted press releases and served as a point person for news stories
* Managed mass emailing campaigns including monthly Eblasts and special stories.
* Coordinated paid advertising strategies for a variety of media including print, digital, radio, and social.
* Directed website updates (through outside vendor)
* Managed social media platforms including weekly planning/strategy deliberation for content creation, paid advertising campaigns, and analytics oversight for Facebook, Twitter and Instagram accounts.
* Collaborated with graphic design contractors to produce promotional/marketing materials for the above tasks.
* Managed intern relationships including interviewing, training, scheduling and daily task assignments.
* Attended Art Committee, Art & Music Festival and Holiday Light planning meetings as well as weekly staffing meetings.
* Completed administrative tasks such as manager reports, event planning paperwork, budget reports and data entry tasks.
* Managed major park projects including Art & Earth Day, Art & Music Festival and Holiday Lights on the Hill
* Organized museum and gallery programming including exhibition planning, install/de-install and transportation and gallery openings/fieldtrips/artist lectures
* Hired outside vendors for projects including art handlers, videographers, caterers, etc.
* Coordinated fundraising efforts for major projects including donation requests and sponsorships
* Assisted with the creation of new programming initiatives including volunteer opportunities and community outreach and education programming

**PAR-Projects**

Events and Programming Coordinator January 2018 – August 2019

Gallery and Exhibitions Fellow June 2017 – December 2017

* Coordinated events including exhibition openings, fundraisers, community connection and/or awareness events with Director and Board
* Managed outreach programming including weekly presence at Northside Farmer’s Market for summer arts programming
* Managed social media platforms - Facebook, Twitter and Instagram including weekly planning/strategy deliberation and generation of platform content
* Assisted with planning and coordination of Northside Summer Market and Art Fair
* Assisted with building and launch of PAR-Projects educational classes in partnership with Kennedy Heights Arts Center
* Attended Committee and Board meetings
* Completed administrative tasks and office operations
* Maintained daily gallery operations including opening and closing the gallery space and site maintenance

**Miami University**

Adjunct Professor January 2018 - Present

GraduateInstructor January 2015 – December 2016

* Created an intellectually stimulating classroom environment and established positive classroom relationships with undergraduates
* Equipped students with practical learning opportunities
* Delivered lectures and demonstrations on various art foundations topics and facilitated the completion of coursework with academic objectives
* Facilitated class instruction and evaluated student performance
* Developed and managed syllabus material

**Fitton Center**

Classroom Instructor July 2017 – September 2018

*Introduction to Acrylic Painting*

Community Outreach Instructor

*InReturn – Blue Ash, OH*

*Jamestowne Rehabilitation Center – Hamilton, OH*

* Create a stimulating classroom environment and establish positive classroom relationships
* Equip students with practical learning opportunities
* Develop lesson plans specific to associates needs
* Facilitate class instruction and evaluate effective methods to stimulate students and improve performance
* Assist associates with classroom maintenance

**Hiestand Galleries** August 2014 – May 2017

*Curatorial Assistant and Preparator*

* Coordinate, organize and maintain exhibitions
* Handling, moving, installation and lighting of 42 exhibitions
* Documented installation and exhibitions as well as individual artworks
* Knowledge of packing, wrapping and documenting artwork
* Maintained galleries daily operations including openings and closings, receptions, cleaning, organization and maintenance
* Coordinated exhibition openings and events with Director
* Hosted and chaperoned visiting artists and lecturers
* Assisted in maintenance of daily administrative and office operations

**Your Brand Voice** January 2014 – June 2014

*Account Executive*

* Managed of all social media platforms of six Orlando and Myrtle Beach business accounts
* Weekly planning and generation of social media platform content
* Daily supervision of social media platforms
* Communicated with YBV management and business accounts to assess social media strategies and promotions
* Training with Hootsuite and Asana to manage and complete task lists
* Participated in account executive team meetings

**Indiana Statesman** August 2011 to May 2014

*Student Marketing and Advertising Manager and Account Executive*

* Develop strategies for marketing and sales
* Manage client accounts and relationships
* Develop relationships with new clients and the Statesman
* Managed online advertising
* Hiring and training new advertising representatives
* Managed office relationships
* Set and manage team and person sales goals
* Finalized advertising before dummy was sent to production
* Helped contribute to exceeding sales goal by 25% of profits

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**SPECIAL SKILLS**

* Experience using Microsoft Office, Excel, PowerPoint and Adobe Illustrator & Photoshop
* Experience using Asana and Hootsuite
* Strong communication and public speaking skills
* Excellent organizational and interpersonal skills
* High level of self-discipline and direction
* Detail-oriented and able to multi-task

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**ORGANIZATIONS**

* Chi Omega Sorority – Vice President
* First Amendment Free Food Festival – Board and Planning Committee
* Go Figure: K-12 Math Tutoring
* Art Reach – Maryland Community Church
* Sycamore Leadership Coalition and Sycamore Ambassadors
* Dance Marathon – Events Committee

**Gabi Roach**

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**SELECTED EXHIBITIONS**

**Somewhere in Space-time (Solo Show), 2021**

**Oxford Community Arts Center, Oxford, OH**

**...and Suddenly I Awoke** (Solo Show), 2019  
Miami University, Oxford, OH

**Out of the basement (Solo Show), 2019**

**Gallery Askew, Cincinnati, OH**

**My Echo, My Shadow, & Me,**(Solo Show), 2018  
Pike Street Stroll, Covington, KY  
  
**Entartete Kunst** (Solo Show), 2018  
1305 Gallery, Cincinnati, OH  
  
**Entartete Kunst**(Digital Solo Exhibition and Guided Tour), 2018  
www.youtube.com/watch?v=RJr7oKTaj8g&t=301s  
  
**The Sky Is Falling**(Solo Show), 2017  
Hiestand Galleries, Miami University, Oxford, OH  
    
**Of the Flesh**(Solo Show), 2015  
Oxford Community Arts Center Oxford, OH   
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**Love Languages** (Group Show), 2021

1628Ltd, Cincinnati, OH

**Ellen Price Legacy Show** (Group Show), 2021

Miami University, Oxford, OH

**Greetings from Ashbury Park** (Group Show), 2021

Miami University, Oxford, OH

**SOS Retrospective** (Group Show), 2021

Kennedy Heights Arts Center, Cincinnati, OH

**Art in the Time of Corona** (Digital Group Show), 2020

SOS Art Cincinnati

**Legacy (Group Show), 2020**

**Keene State College, Keene, NH**

**For A Better World 2018**(Group Show), 2019  
Harvey Gallery, Middletown, OH

**Text as Story, Text as Image, Text as...**(Group Show), 2019  
Miami University, Oxford, OH  
  
**Our Women Before Us' Still Life** (Group Show and Performance), 2019  
The Theater at Gibney Dance, New York

**Come Together (Group Show), 2018**

**Dayton Society of Artists, Dayton, OH**

**Sliding into the Future (Group Show), 2018**Miami University, Oxford, OH  
   
**New Beginnings (Group Show), 2018**  
Go Go Gallery, Cleveland, OH  
  
**Center of It All** (Group Show), 2018

Fitton Center for the Arts, Hamilton, OH

**25** (Group Show), 2018

Fitton Center for the Arts, Hamilton, OH

**SOS,** (Group Show), 2018

Art Academy of Cincinnati, OH

**Families & Feminism,** (Group Show), 2018

Kent State University, North Canton, OH

**The Tank,** (Dual Exhibition/Performative Drawing Installation), 2018

Kaos Studios, Cincinnati, OH

**2018 Miami University Young Painters,** (Group Show), 2018

Miami University, Oxford, OH

**Little Ink,** (Group Show), 2017

Fuse Press, Cincinnati, OH

**Studio Open 2,** (Group Show), 2017

The Carnegie, Covington, KY

**Everything Will Work Out** (Dual Show), 2017

Divisible, Dayton, OH

**Figures, Forms, & Stories** (Group Show), 2017

Contemporary Arts Center, Cincinnati, OH

**1** (Group Show), 2016

Miami University Oxford, OH

**The Future of Art** (Group Show), 2016

Tate London

**The Homebodies Tour** (Group Show), 2016

Miami University Oxford, OH

**Truth In Identify** (Dual Show), 2016

Pop Revolution Gallery Hamilton, OH

**Colors** (Group Show), 2016

Providence Art Club, RI

**Boarders** (Group Show), 2016

Walter Terhune Gallery Toledo, OH

**What If** (Group Show), 2016

Eastern Kentucky University

**The Art of Illustration** (Group Show), 2015

St. Louis Artist Guild St. Louis, MO

**Sense of Place** (Group Show), 2015

Jan Brandt Gallery Bloomington, IL

**SOS** (Group Show), 2015

Art Academy of Cincinnati, OH

**Passages** (Group Show), 2013

Turman Gallery Terre Haute, IN

**The 8th Annual Halcyon Days** (Group Show), 2013

Halcyon Art Gallery Terre Haute, IN

**Visions of Our Town** (Group Show), 2012

Halcyon Art Gallery Terre Haute, IN

**PROFESSIONAL EXPERIENCE**

Journey BOREALIS*,* 2020 & 2021

Pyramid Hill Sculpture Park & Museum

Pyramid Hill Art & Music Festival, September 2019, ‘20, ‘21

Hamilton, OH

*Leverage* by Bret Price, 2021 - 2022

Pyramid Hill Sculpture Park & Museum

*From the Reject Files: Drawings, Maquette, and Proposals* (MSA group exhibition)*, 2021*

Pyramid Hill Sculpture Park & Museum

*A Preliminary Presentation of The 7th Hole Religion of Craftowne* by Billy Simms, 2021

Pyramid Hill Sculpture Park & Museum

*Out of the Darkness* (group exhibition), 2021

Pyramid Hill Sculpture Park & Museum

*Through the Shadows / A Traves de las Sombras*, 2020

Pyramid Hill Sculpture Park & Museum

*Set in Stone* by Michael Stillion, 2020

Pyramid Hill Sculpture Park & Museum

*Love is Love: Selections from the Michelle and Sara Vance Waddell Collection*, 2020

Pyramid Hill Sculpture Park & Museum

## *BORDERS* by Steinunn Thorarinsdottir, 2020 - 2021

Pyramid Hill Sculpture Park & Museum

*Mid-South Sculpture Alliance Members Exhibition*, 2020 - 20201

Pyramid Hill Sculpture Park & Museum

*Global Contamination: It’s All One Sea* by Joan Hall, 2019

Pyramid Hill Sculpture Park & Museum

*Cell Personae* by Paul S. Briggs, 2019

Pyramid Hill Sculpture Park & Museum

Instructor – Miami University, 2018 & 2019

Color theory (III sections), Technical Drawing (III), Creative Technologies (III), Problem Solving (I), Figure Drawing (I), Observational Drawing (II)

Instructor – Acrylic Painting, 2018

Fitton Center for the Arts, Hamilton OH

Instructor – Acrylic Painting, 2017

Jamestowne Inpatient & Outpatient Therapy, Hamilton OH

Visiting Artist – School for Creative and Performing Arts, October 27, 2017

Cincinnati, OH

Instructor – Acrylic Painting, 2017

In Return, Cincinnati OH

Mural Assistant – City of Hamilton Parks Department, Summer 2017

Hamilton, OH

Hiestand Galleries - Curatorial Assistant and Peparator, 2014 - 2017

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**AWARDS & GRANTS**

First Place (student category), *Families and Feminism* at Kent State University at Stark, 2018

Third Place Award, *Young Painters Competition* at Miami University, Juror Michelle Grabner, 2018

Three Arts Scholarship, Cincinnati Women’s Club, 2016 & 2017

Undergraduate Creative Research Grant, Indiana State University, 2012 & 2013

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**PUBLICATIONS**

Goshen, Saad 2018. *For A Better World 2018.*